

Title: How Do You Create an Ethical Organization?

Denis Collins, Edgewood College, Madison, Wisconsin

Description: Based on more than two decades of consulting, teaching, and research, Denis Collins's latest book, *Essentials of Business Ethics: Creating an Organization of High Integrity and Superior Performance* (John Wiley & Sons), provides practical "how-to" best practices on every area of managing organizational ethics in a handy, concise format.

Attendees will be provided a systematic model highlighting the best practices for integrating ethics throughout an organization's operations, which includes determining the ethics of job candidates; ethics codes; ethical decision making; ethics and diversity training; ethics officers and hotlines; ethical leadership, work goals, and performance appraisals; environmental management; and community outreach. Participants will explore an ethical dilemma that can be used during the hiring process or in an ethics workshop.

Presenter Bio: Denis Collins is a Professor of Business at Edgewood College, Madison, Wisconsin. He has published numerous books and articles in the areas of business ethics and participatory management, and has won several teaching and service awards.